

SPONSORSHIP OPPORTUNITIES

WITH OUR BENEFIT FOUNDATION

- *An invitation to partner with us as we improve the lives of kids in our community*

40
years
OF GIVING

KIWANIS CLUB OF CAREFREE





It's a big night, with lots to celebrate as we mark another major milestone.



A NIGHT OF EXCELLENCE

OUR FLAGSHIP CELEBRATION

- Each year we host this event to award scholarships to extraordinary high school graduates who might not otherwise be able to pursue their goals in higher education. It's not only a big night for our scholarship class – along with their families, friends, and the community – it's an increasingly popular promotional channel for local partners to connect with a highly engaged audience, and be a part of the good will!

The Kiwanis Club of Carefree Benefit Foundation delivers strong local impact and visibility leading up to, throughout, and following **A Night of Excellence**. This year is special, because we're also celebrating another significant milestone – **40 Years of Giving** – celebrating the major positive impact we've had on the lives of kids through our combined and extensive giving initiatives.



***It's about the shared values
we stand for in our community***



THE HALO EFFECT

GOOD WILL AND YOUR BRAND

- This year we'll award well over \$1.5 million dollars to help improve the lives of kids, including over a third of that in scholarships alone. We're looking for distinguished businesses like yours to stand with us in support of our shared community values by sponsoring our flagship giving event.

Beyond the generous giving, a Night of Excellence is a strategically designed and powerful promotional event that provides you with added tools to inform, entertain, and inspire a receptive audience with targeted media efforts and prominent brand placements.

Align with us as a valued sponsor to share the halo effect, and enjoy the good will that results from the positive experience your customers will have with your brand.

EVENT DETAILS



A NIGHT OF EXCELLENCE

- **Monday, May 4, 2026 @ 6:00 pm**
- **Cactus Shadows Fine Arts Center**
33606 N 60th St, Scottsdale, AZ 85266
- **40 Years of Giving Celebration**
- **Scholarship Awards**
- **Celebrity Keynote Speaker**
- **Catered Reception** with celebrity meet and greet
- **Silent Auction**
- **Capacity is 500**



THE REACH

- **Audience**
- In addition to awardees, friends and family, the audience consists of local dignitaries, community allies, and a dedicated member base from some of the most affluent zip codes in Arizona.
- Age: 18-24, **20%**; 25-40, **34%**, 41-65, **35%**, 66+, **11%**
- Event audience capacity is **500**.
- Media reach is significant, targeted to select local communities.



THE BENEFITS

- **Showcase your brand**
- Build on a positive brand alliance with Kiwanis.
- Differentiate yourself from your competitors.
- Promote yourself in a dynamic space without competition.
- Enjoy the rub-off credibility of engaging with a sports legend.
- Essentially, get a mini advertising campaign without all the work of creating an advertising campaign. It's a win-win!

EVENT SPONSORSHIP

GOLD SPONSOR

■ \$5000 - 3 Available

- Prominent brand logo placement across event media including videos, signage and print collateral
- Special acknowledgement in all of our digital channels
- Special acknowledgement in our media releases
- Special acknowledgement during the awards ceremony
- Special access to our celebrity speaker for sponsor photos which will be signed
- Autographed gear and honorary plaque

SILVER SPONSOR

■ \$2500 - 6 Available

- Logo inclusion on all collateral and digital media
- Acknowledgement in all our digital channels
- Acknowledgement in our media releases
- Acknowledgement after the awards ceremony
- Access to our celebrity speaker for sponsor photos which will be signed
- Honorary plaque

BLUE SPONSOR

■ \$1000 - 9 Available

- Logo inclusion on the event program and signage
- Acknowledgement on our website
- Acknowledgement during the awards ceremony
- Access to our celebrity speaker for sponsor photos
- Honorary plaque

CHAMPION FOR KIDS SPONSOR

■ \$500 - 12 Available

- Logo inclusion on all collateral, digital media, and media releases
- Acknowledgement after the awards ceremony
- Meet and greet with our celebrity speaker
- Honorary certificate





SAVE THE DATE

Monday, May 4, 2026 @ 6PM
CACTUS SHADOWS
FINE ARTS CENTER
33606 N 60TH ST
SCOTTSDALE, AZ

KIWANIS SCHOLARSHIP AWARDS

A NIGHT OF EXCELLENCE

KEYNOTE SPEAKER
Michael Floyd
Husband. Father. Super Bowl Champion.

FREE Admission with catered reception to follow

 **Kiwanis**
CLUB OF CAREFREE

 **40**
YEARS OF GIVING

Husband. Father. Coach. Business Leader. Super Bowl Champion.



MOTIVATIONAL POWER

MICHAEL FLOYD

- **This year's speaker** is Michael Floyd, a 7-year veteran of the NFL with the Arizona Cardinals, New England Patriots, and Minnesota Vikings. He is a champion at all levels as a LI Super Bowl champion with the Patriots, a 1st round/13th overall pick for the Cardinals, and a decorated All-American with the Fighting Irish where he still holds nearly every record at wide receiver.

Michael's passion for teaching, leadership, and personal growth shines through in everything he does. His energy, performance and commitment to improving lives align deeply with our mission. We look forward to welcoming him to the stage and sharing this inspiring evening with you as we continue to celebrate a special milestone in 2026 for Kiwanis Club of Carefree Benefit Foundation – 40 Years of Giving!

MICHAEL FLOYD: FROM ELITE ATHLETE TO TRANSFORMATIONAL LEADER

- **By blending relatable sports at the highest level, raw vulnerability, and stories of overcoming profound adversity, Michael Floyd creates an authentic, high-impact message that resonates and sticks with young people at a pivotal transition in their lives.**

Michael's journey from a heralded Notre Dame star and NFL first-round pick to a struggling athlete facing life-altering challenges, and finally to a story of powerful personal transformation, is a testament to the grace and power of overcoming. After facing career-threatening obstacles, Floyd successfully turned his life around, returning to his roots to focus on mentorship and meaningful personal growth.

The Turning Point

Selected 13th overall by the Cardinals in 2012, Floyd's early career showed immense promise. However, his path was frequently derailed by personal struggles and poor decisions. Five years later the Cardinals released him, and he finished the season with the Patriots, earning a Super Bowl LI ring—but the journey forced him to confront hard truths about himself.



Redemption and New Beginnings

Today, Floyd celebrates nearly a decade of transformation and intentional living. His redemption story is not just about overcoming obstacles, but about using his experiences to positively guide and improve the lives of others.

- **Mentorship:** Floyd transitioned into coaching at Concordia University, sharing his experiences and keen knowledge of the game to help develop and guide young athletes.
- **Business Leadership:** Through his real estate business, Michael helps people in his community achieve their financial goals through home ownership.
- **Community Work:** He continues to focus on giving back, and has been actively involved in charitable giving initiatives including the Michael Floyd Foundation that serves at-risk youth in his hometown area.

"The first person to ever tell me no... saved my life," Floyd said of his journey, reflecting on his positive transformation. Today, Michael Floyd's legacy is defined not by his past struggles, but by his remarkable success in overcoming them to become a transformational force making significant impact in his community.



SPONSOR

CONTACT INFORMATION

Name

Title

Email

Phone

Business Name

Business Address

City/State/Zip

Signature

Pay Online: <https://kiwanisscholarship.org/corporate-allies/>

Or by Mail: PO Box 1498, Carefree, AZ 85377

(make checks payable to Kiwanis Club of Carefree Benefit Foundation)

YES, COUNT ME IN!

Please select your sponsorship level:

- Gold** (\$5000)
- Silver** (\$2500)
- Blue** (\$1000)
- Champion for Kids** (\$500)

